



National Cyber Security Awareness Month

How Local Governments Can Support NCSAM

Local governments heavily rely upon the Internet to conduct business each day, especially when sharing information with constituents. As a local government official, you can play a pivotal role in helping your community stay safe and secure online.

A great place to start is by participating in **National Cyber Security Awareness Month (NCSAM)** this October. Whether you are able to show your support for just one day or every day this October, consider the following ways you can make a difference to raise cybersecurity awareness.

What you can do...

...in one minute:

- Display the NCSAM banner on your government website. Download NCSAM Web banners at <http://www.staysafeonline.org/ncsam/promote-ncsam/>. You can link to the NCSAM “About” page to provide more info at <http://staysafeonline.org/ncsam/about>.
- Promote NCSAM on social media. Find social media profile icons and daily NCSAM online safety tips to share on Facebook, Google+ and Twitter at <http://staysafeonline.org/ncsam/get-involved/promote-ncsam>.
- Send an email to your agency and its partners announcing October is National Cyber Security Awareness Month. Encourage them to display the NCSAM poster in public places (offices, libraries, post offices, etc.) beginning October 1. Download the poster at the link above.

...in one hour:

- Show your cybersecurity leadership by making your agency an NCSAM Champion. It’s free and simple to sign up at <http://www.staysafeonline.org/ncsam/champions/>.
- Include cybersecurity as an agenda item in an upcoming staff or council meeting. Discuss how to include tips from **STOP. THINK. CONNECT.**, the national cybersecurity education campaign, into your efforts to ensure citizen safety. View tips and advice at <http://www.staysafeonline.org/stop-think-connect/tips-and-advice>.

...in one day:

- Ask your elected leadership to issue a formal proclamation in support of National Cyber Security Awareness Month, observed nationwide each October. Hold a public event for the proclamation signing and invite the local media to discuss ways your agency has helped the community improve its online safety. Download the local government proclamation template at <http://www.staysafeonline.org/download/document/559/NCSAM%20proclamation%20form.pdf>.
- Hold a town hall discussion for your business community to discuss the importance of having strong cybersecurity measures in place. Small- and medium-sized independent businesses are among the most frequently targets of cybercriminals. Share resources for small businesses from private-sector parties and federal government agencies, including the FBI, FTC and FEMA: <http://staysafeonline.org/business-safe-online/implement-a-cybersecurity-plan/>.

...all month long:

- Review and update your agency's acceptable use policy for computers, mobile devices and networks.
- Work with your IT contractors and staff to develop a contingency plan in the event of a data breach. For assistance refer to the **AllClearID Data Breach Incident Response Workbook**: www.allclearid.com/data-breach/data-breach-response-plan.

...all year round:

- Develop a local task force to make your community more cyber secure. Learn more about ongoing community-based cybersecurity initiatives at <http://staysafeonline.org/teach-online-safety/in-the-community/>.